

BEYOND YOUR BOTTOM LINE



What do you do when you look at your Profit and Loss Statement and find that there's not much left after expenses?

Don't give up. Learn how to analyze your financial statements by comparing your expenses to industry norms. Compile data that will enable you to **gain control of your practice**. Learn how to engage the team in looking at the revenue by department, cash flow indicators, marketing results and case acceptance.

Participants will learn the skills necessary to **implement a monthly action plan** to get back on top of the game.

Course Objectives:

- Know the difference between abdication and delegation
- Learn to compare your expenses to industry norms and create a budget
- Set realistic goals for your practice
- Engage your team in evaluating your numbers
- Implement an easy to monitor bonus system
- Determine your core values