



West Coast District Dental Association

Tough times never last... Tough people always do!

Is your dental practice experiencing a frustrating downturn or plateau? Has your practice had to cut back to keep up? This economy has taught us that times change and that you must develop the skills necessary to change with the times. Join us for a transformational series, The Entrepreneurial Approach to Dentistry in Today's Economy. We invite you to join us for a series of 3 workshops dedicated to working together as a community of dentists to learn what drives a successful practice. You will learn what guarantees success in your business.

The West Coast District Dental Association has teamed with Laura Jamison of Jamison Consulting, Inc. Put Laura's 25 years of consulting experience to work for you by joining us in this interactive series of seminars. Space is limited to 20. **Register today!**

Workshop I, March 30th: Mental Conditioning. This workshop will focus on defining your core values and beliefs, the power of a vision statement, goal setting and analyzing your numbers.

Workshop II, June 22nd: Trust and Motivate. Trust your patients. Trust your employees. Set objectives with your team. Communicate clearly with your patients. Learn the importance of systems to insure both outcomes.

Workshop III, Sept. 28th: Inspect what you Expect. Learn to evaluate results. Determine what can be expected of your team. There is a difference between delegation and abdication. Be aware of what can be delegated and protect your practice.



**FRIDAY WORKSHOPS
ARE FROM
9am - 3pm
AND INCLUDE LUNCH.**

\$99 INCLUDES ALL THREE WORKSHOPS - OPEN TO WCDDA MEMBERS ONLY.

ENTREPRENEURIAL APPROACH TO DENTISTRY IN TODAY'S ECONOMY – 3 PART SERIES

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Email: _____

CE fee: \$99.00 per dentist Visa MasterCard Check: Made payable to WCDDA

Credit Card Number: _____ Expiration Date: _____

CVV Code: _____ Billing Zip Code: _____

Mail or Fax this form to:

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